

**SQUIRE  
SANDERS****LEGAL  
COUNSEL  
WORLDWIDE****SQUIRE, SANDERS & DEMPSEY L.L.P.****600 Hansen Way  
Palo Alto, CA 94304-1043  
Office: +1.650.856.6500  
Fax: +1.650.843.8777**

January 4, 2005

**PLEASE DELIVER THESE PAGES IMMEDIATELY****Number Of Pages (including cover): 10****TO: Examiner Ronald D. Hartman, Jr.****FAX NO.: 571-272-3685****COMPANY: U.S. Patent & Trademark Office****PHONE NO.: 571-272-3684****FROM: Vidya R. Bhakar****DIRECT DIAL NO.: +1.650.843.3215****E-MAIL: [vtbhakar@ssd.com](mailto:vtbhakar@ssd.com)****RE: U.S. Patent Application****OUR FILE:: Entitled: "SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT  
FOR COLLECTING INFORMATION ABOUT A NETWORK USER"****Inventors: Anthony G. Martin, et al.****Serial No.: 10/056,932****Filed: January 25, 2002****Our Ref.: 50642.00025****Message:****PLEASE SEE ATTACHED.****CONFIDENTIALITY NOTICE:**

The attached information is LEGALLY PRIVILEGED AND CONFIDENTIAL and is intended only for the use of the addressee named above. If the reader of this message is not the intended recipient or the employee or agent responsible for delivering the message to the intended recipient, please be aware that any dissemination, distribution or duplication of this communication is strictly prohibited. If you have received this communication in error, please notify us immediately by telephone and return the original message to us at the address above via the postal service. Thank you.

Sender No.: 07915

50642.00025

Eileen Janikowski

Account No.

Return to Office

Job No:

PATENT  
Appl. Ser. No. 10/056,932  
Attorney Docket Number: 50642.00025

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being faxed on the date shown below to 571-272-3685, Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

Date: January 4, 2005

By: Eileen M. Janikowski

Eileen M. Janikowski

In Re Application of: Serial No: Filed: For:	Anthony G. MARTIN et al. 10/056,932 January 25, 2002 SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR COLLECTING INFORMATION ABOUT A NETWORK USER	Examiner: Ronald D. HARTMAN, JR.  Art Unit: 2121
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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL LETTER**

Dear Examiner Hartman:

Thank you very much for your telephone call today regarding the above-referenced application. As we discussed, please find copies of:

1. Statement of Eileen Janikowski Regarding Certificate or Mailing or Transmission Pursuant to C.F.R. §1.8.
2. Return Postcard of December 16, 2004;
3. Transmittal Form of December 16, 2004;
4. Fee Transmittal of December 16, 2004 (in duplicate); and
5. Request for Continued Examination (RCE) Transmittal of December 16, 2004.

PATENT  
Appl. Ser. No. 10/056,932  
Attorney Docket Number: 50642.00025

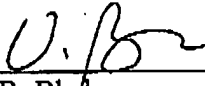
Please let me know if these documents are satisfactory for your needs in resolving this issue so that you can resend a copy of the outstanding office action for this application. If you have any more questions or further issues to address, I can be reached by telephone at (650) 843-3215.

If for any reason an insufficient sum has been paid, please charge the insufficiency to Deposit Account No. 05-0150.

Date: January 4, 2005

Respectfully submitted,

Squire, Sanders & Dempsey L.L.P.  
600 Hansen Way  
Palo Alto, CA 94304  
Telephone (650) 856-6500  
Facsimile (650) 843-8777

By:   
Vidya R. Bhakar  
Reg. No. 42,323

PaloAlto/77548.1

PATENT  
Appl. Ser. No. 10/056,932  
Attorney Docket Number: 50642.00025

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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Date: January 4, 2005

By: 

Eileen M. Janikowski

In Re Application of:	Examiner:
Anthony G. MARTIN et al.	Ronald D. HARTMAN, JR.
Serial No: 10/056,932	Art Unit: 2121
Filed: January 25, 2002	
For: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR COLLECTING INFORMATION ABOUT A NETWORK USER	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**STATEMENT OF EILEEN JANIKOWSKI REGARDING CERTIFICATE OF MAILING  
OR TRANSMISSION PURSUANT TO CFR §1.8**

I, Eileen M. Janikowski, have personal knowledge of the following:

On December 16, 2004, I deposited with the United States Postal Service in an envelope (carrying sufficient first class postage) addressed to the Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 the following documents:

- a. Return Postcard;
- b. Transmittal Form;
- c. Fee Transmittal (in duplicate);
- d. Request for Continued Examination (RCE) Transmittal;
- e. Response to September 16, 2004 Office Action with RCE;
- f. Information Disclosure Statement Pursuant to 37 C.F.R. §§1.97-1.98; and

PATENT  
Appl. Ser. No. 10/056,932  
Attorney Docket Number: 50642.00025

g. Form 1449 with 6 References.

Date: January 4, 2005

Respectfully submitted,

Squire, Sanders & Dempsey L.L.P.  
600 Hansen Way  
Palo Alto, CA 94304  
Telephone (650) 856-6500  
Facsimile (650) 843-8777

By: Eileen M. Janikowski  
Eileen M. Janikowski

PaloAlto/77538.1

Date Mailed: December 16, 2004 By: VRB/emj PTO DATE STAMP:  
 Application No.: 10/056,932 Docket No.: 50642.00025  
 Applicant: Anthony G. Martin, et al.  
 Title: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR COLLECTING INFORMATION ABOUT A NETWORK USER

The following has been received in the U.S. Patent Office on the date stamped hereon:

- |   |   |
|---|---|
| <input type="checkbox"/> Patent Application ___ Pages ___ Claims                            | <input checked="" type="checkbox"/> Response to September 16, 2004 Office Action with RCE (15 pages)  |
| <input type="checkbox"/> Drawings Informal ___ Sheets                                       | <input type="checkbox"/> Petition for Extension of Time   |
| <input type="checkbox"/> General Authorization / Request to Petition for Extensions of Time | <input checked="" type="checkbox"/> Transmittal Form  |
| <input type="checkbox"/> Oath/Declaration   | <input type="checkbox"/> Notice of Appeal   |
| <input type="checkbox"/> Assignment & Recordation Cover Sheet                               | <input checked="" type="checkbox"/> Fee Transmittal (in duplicate)  |
| <input type="checkbox"/> Verified Statement Claiming Small Entity Status                    | <input type="checkbox"/> Issue Fee Transmittal with PTO-85b   |
| <input type="checkbox"/> Continued Prosecution Application (37 C.F.R. § 1.53(d))            | <input type="checkbox"/> Copy of PTO-1533, Notice to File Missing Parts   |
| <input type="checkbox"/> Provisional Application ___ Pages                                  | <input checked="" type="checkbox"/> Information Disclosure Statement Pursuant to 37 C.F.R. §§ 197-198 (2 pages) & PTO-1449 (1 page) (original copy & one copy to be initialed by Examiner and returned to us), 6 references |
| <input type="checkbox"/> Design Application ___ Pages ___ Drawings                          | <input type="checkbox"/> Request to Correct Filing Receipt  |
| <input type="checkbox"/> Status Letter  | <input checked="" type="checkbox"/> Request for Continued Examination (RCE) Transmittal (1 page)  |
| <input type="checkbox"/> Check No. _____ for \$ _____                                       | <input checked="" type="checkbox"/> Certificate(s) of First Class Mailing   |
| <input type="checkbox"/> Power of Attorney  |   |



DATES ENTERED: \_\_\_\_\_

DEC 28 2004


BY HO CALENDARED  
 ATTORNEY  
 SQUIRE SANDERS & DEMPSEY


Approved for use through 07/31/2006. OMB 0651-0031  
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>		Application Number	10/056,923
		Filing Date	January 25, 2004
		First Named Inventor	Anthony G. MARTIN
		Art Unit	2121
		Examiner Name	Ronald D. HARTMAN, JR.
Total Number of Pages in This Submission	N/A	Attorney Docket Number	50642.00025

ENCLOSURES (check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Response to September 16, 2004 Office Action with RCE (15 pages) <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement Pursuant to 37 C.F.R. §§197-198 (2 pages) & PTO-1449 (1 page) (original copy & one copy to be initialed by Examiner and returned to us), 6 references <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input checked="" type="checkbox"/> Request for Continued Examination (RCE) Transmittal (1 page) <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Return Postcard
<div style="border: 1px solid black; padding: 5px;"> <b>Remarks</b>    </div>		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm	Squire, Sanders & Dempsey, L.L.P. 600 Hansen Way Palo Alto, CA 94304		
Signature			
Printed Name	Vidya R. Bhakar		
Date	December 16, 2004	Reg. No.	42,323

CERTIFICATE OF TRANSMISSION/MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.			
Signature			
Typed or printed name	Eileen M. Janikowski	Date	December 16, 2004

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.  
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PTO/SB/17 (12-04)

Approved for use through 07/31/2006. OMB 0851-0032  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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Effective on 12/08/2004.

Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).

**FEE TRANSMITTAL**  
**For FY 2005**☒ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$)

**Complete If Known**

Application Number	10/058,932
Filing Date	January 25, 2002
First Named Inventor	Anthony G. MARTIN
Examiner Name	Ronald D. HARTMAN, JR.
Art Unit	2121
Attorney Docket No.	50642.00025

**METHOD OF PAYMENT (check all that apply)**

☐ Check ☐ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): \_\_\_\_\_

☒ Deposit Account Deposit Account Number: 05-0150 Deposit Account Name: Squire, Sanders & Dempsey L.L.P.

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 ☒ Credit any overpayments

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

**FEE CALCULATION****1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	

**2. EXCESS CLAIM FEES**

Fee Description	Fee (\$)	Small Entity Fee (\$)
Each claim over 20 or, for Reissues, each claim over 20 and more than in the original patent	50	25
Each independent claim over 3 or, for Reissues, each independent claim more than in the original patent	200	100
Multiple dependent claims	360	180

**Total Claims** 35 **Extra Claims** 2 **Fee (\$)** 25 **Fee Paid (\$)** 50

HP = highest number of total claims paid for, if greater than 20

**Indep. Claims** 8 **Extra Claims** 0 **Fee (\$)** 0 **Fee Paid (\$)** 0

HP = highest number of independent claims paid for, if greater than 3

**3. APPLICATION SIZE FEE**

If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

**Total Sheets** 350 **Extra Sheets** 250 **Number of each additional 50 or fraction thereof** 5 **Fee (\$)** 125 **Fee Paid (\$)** 125

350 - 100 = 250 / 50 = 5 (round up to a whole number) x 25 = 125

**4. OTHER FEE(S)**

Non-English Specification, \$130 fee (no small entity discount)

Other: \_\_\_\_\_

**SUBMITTED BY**

Signature		Registration No. (Attorney/Agent)	42,323	Telephone (650) 856-6500
Name (Print/Type)	Vidya R. Bhaskar	Date	December 16, 2004	

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.